

113 Curriculum planning for 4-year programs, Department of Travel Management Division of Leisure and Recreation Management, Hospitality and Tourism Management College, JUST

Missions of University	
1	to cultivate the capacity of humanistic care
2	to cultivate the capacity of being democratic and lawful
3	to cultivate the capacity of focusing on career planning
4	to cultivate the capacity to maintain physical and mental health
5	to broaden an international vision
6	to strengthen the professional skills and competitive edge
7	
8	

Indicators of Basic Competences	
A	humanistic care and balance of mind and body
B	civic responsibility and ethical practice
C	professional competency and life-long learning
D	critical thinking and communicative expression
E	respect for diverse and international visions
F	
G	
H	
I	
J	
K	
L	

		Missions of University							
		1	2	3	4	5	6	7	8
校訂教育目標及基本素養指標對應矩陣表	A	○		○	○	○			
	B		○	○		○	○		
	C	○		○	○		○		
	D	○				○			
	E	○			○	○	○		
	F								
	G								
	H								
	I								
	J								
	K								
	L								

supplementary regulations	修訂紀錄
1. Totally, there are 28/28 credit/ hour of required general education courses for four-year college students. 2. Courses, including law & life, history & application of cultural and creative industry, career planning & development, life care and holistic education and intellectual general education, can be taken separately and flexibly in different semesters. 3. According to the graduation requirements of JUST, all students have to pass Chinese Proficiency Test before graduation. 4. According to the graduation requirements of JUST, all students have to pass Physical Fitness Test before graduation. 5. According to the graduation requirements of JUST, all students have to pass English Proficiency Test before graduation. 6. Students have to take 2 out of 4 categories of intellectual general education courses within four years.	本課程規劃經112年11月1日112學年度第一學期第一次通識教育委員會會議通過 本課程規劃經113年3月22日系課程規劃小組通過 本課程規劃經113年3月26日觀餐學院課程規劃委員會會議通過 本課程規劃經113年4月30日課程規劃及教務會議通過

school year	一年級(113)				二年級(114)				三年級(115)				四年級(116)							
Category																				
required general education courses	basic general education courses	Creative Chinese Literature and Appreciation	2	2			The Relation Between Law and Life	2	2								28	28		
		Creative Chinese Literature and Appreciation			2	2	History and Cultural Creativity Application			2	2									
		English(1)	2	2			English in the Workplace	2	2											
		English(2)			2	2	Workplace English Presentation			2	2									
	core general education courses																			
	interlectual general education courses						Physical and Psychological Wellness (A)/Humanities and Arts (B)	2	2			Social Science ( C)/Natural Science (D)	2	2						
	others	Physical Education	2	2			Physical Education	2	2	2	2									
Total		6	6	4	4	Total	8	8	6	6	Total	2	2	2	2	Total	0	0	0	0

教務處承辦人員：

通識教育中心助教簽章：

通識教育中心主任簽章：

系主任簽章：

院長簽章：

113 Curriculum planning for 4-year programs, Department of Travel Management Division of Leisure and Recreation Management, Hospitality and Tourism Management College, JUST

educational goals of department	
1	to cultivate talents in leisure industry management and operations
2	to develop professionals in leisure activity planning
3	to train skilled personnel in leisure industry services
4	to nurture leisure professionals with an international perspective

index of department core abilities	
A	Service and hospitality skills in leisure
B	Interpretation, presentation, and communication
C	Global perspective and foreign language
D	Planning and innovation skills for leisure
E	Analytical and technological skills for leisure
F	Planning and execution skills for leisure and

		educational goals of department							
		1	2	3	4				
系訂教育目標及核心能力指標對應矩	A	V	V	V	V				
	B	V		V	V				
	C	V		V	V				
	D	V	V						
	E	V	V						
	F	V	V	V					

supplemenatry regulations	修訂紀錄
<p>Supplementary regulations</p> <p>1.Total graduation credits: 128</p> <p>2.Required general education credit/ hour: 28/ 28; college compulsory credit/ hour: 18 / 18</p> <p>3. Required professional credit/ hour: 30 / 30 : elective credit/hour: 52 / 52</p> <p>4. Single-semester courses can be flexibly switched between semesters.</p> <p>5.For a more flexible course-taking, 20 credits (the maximum) can be elected from other department (including general education credits).</p> <p>6.Terminal learning courses (suggested for juniors of seniors) are:</p> <p>7.For graduation, students should meet English proficiency requirements of the department: 400</p> <p>8. Maximum credits for internship: 18 credits</p>	<p>本課程規劃經113年3月22日系課程諮詢委員會暨系課程規劃小組通過</p> <p>本課程規劃經113年3月26日觀光餐旅學院課程規劃委員會議通過</p> <p>本課程規劃經113年4月30日課程規劃及教務聯席會議通過</p> <p>本課程規劃經113年10月9日系課程規劃小組通過</p> <p>本課程規劃經113年10月22日觀光餐旅學院課程規劃委員會議通過</p> <p>本課程規劃經113年11月19日課程規劃及教務聯席會議通過</p>

school year	一年級(113)				二年級(114)				三年級(115)				四年級(116)				total									
	Category	Subject	1st semester		2nd semester		subjects	1st semester		2nd semester		subjects	1st semester		2nd semester				subjects	1st semester		2nd semester				
			credit	hour	credit	hour		credit	hour	credit	hour		credit	hour	credit	hour	credit	hour		credit	hour					
college compulsory credit		management practice to Tourism	2	2			Hospitality Aesthetics	2	2			Sustainable Hospitality and Tour	2	2									18	18		
		International etiquette	2	2			Catering Marketing Management	2	2																	
		Dining Culture			2	2	Introduction to Programming Log			2	2															
		Introduction of Tea Industry			2	2	Sustainable Hospitality and Tourism Trend			2	2															
			4	4	4	4		4	4	4	4		2	2	0	0		0	0	0	0					
Dep art mental Elec tive	Taiwan Tea Studies Module (Interdisciplinary)	Microcredit courses in tourism	1	1			Introduction of Taiwan Tea Scienc	2	2			Local cultural tour	2	2								23	23			
		Microcredit courses in tourism	2	2			Tea art and creative marketing			2	2	Microcredit courses in tourism	2	2			Microcredit courses in tourism	2	2							
							Microcredit courses in tourism	1	1																	
							Microcredit courses in tourism	2	2																	
		Sustainable Hospitality and Tourism	The Management of Beverage			2	2						Green and healthy vegetable foo			3	3	Marine Ecology Interpretation			2			2		
			3	3	2	2		5	5	2	2		4	4	3	3		2	2	2	2					

school year	一年級(113)						二年級(114)						三年級(115)						四年級(116)						total	
	Category	Subject	1st semester		2nd semester		subjects	1st semester		2nd semester		subjects	1st semester		2nd semester		subjects	1st semester		2nd semester						
			credit	hour	credit	hour		credit	hour	credit	hour		credit	hour	credit	hour		credit	hour	credit	hour					
required professional credit	foundational professional	Introduction to Recreation and Leisure	2	2			English for Tourism	2	2			Research Methods	2	2									18	18		
		Recreational Resource Management	2	2			Statistics	2	2			Sports Tourism	2	2												
		International Geography in Tourism	2	2								Domestic Travel			2	2										
												Project Study			2	2										
				6	6	0	0		4	4	0	0		4	4	4	4		0	0	0	0				
required professional credit	advanced professional	Event Planning			2	2	Data Analysis and Software Application			2	2											12	12			
		Tourism Guide Practice			2	2	Tour Design & Cost Analysis			2	2															
		Administration & Laws of tourism			2	2	The Practice of Tour Leader & Tour Guide			2	2															
		0	0	6	6		0	0	6	6		0	0	0	0		0	0	0	0						
elective professional credit		The Trends in Tourism and Hospitality	1	1								Packaging Design for Sightseeing and Traveling	2	2								52	52			
		Freshman Project			2	2	Arrangement of inbound passenger			2	2	Application of hospitality and tourism			2	2										
		Maker Project			2	2																				
							Aesthetic Photography	2	2																	
		Practical MIS Projects(A)	2	2	2	2	Practical MIS Projects(A)	2	2	2	2	Practical MIS Projects(A)	2	2	2	2	Practical MIS Projects(A)	2	2	2	2					
		Microcredit courses in tourism & hospitality			1	1	Microcredit courses in tourism & hospitality			1	1	Microcredit courses in tourism & hospitality	1	1	1	1	Microcredit courses in tourism & hospitality	1	1	1	1					
		Group recreation activity game design			2	2	Resort Management	2	2			Camp Activity Planning	2	2			Practice of Local Industry Management			2	2					
		Aromatherapy			2	2	The Practice of Theme Park Management	2	2			B & B Management	2	2			Wine Appreciation and Leisure			2	2					
		Sports Center Management Practice			2	2	Introduction of Long Stay	2	2			consumer behavior	2	2			Back Packing Travel			2	2					
		Green Sports			2	2	Activity execution & effect evaluation	2	2			Essential Tourism English for Professionals	2	2			Festival Tourism			2	2					
		Business Packet Software			2	2	Recreation Facility Management	2	2			Activity design for recreation area			2	2	Advanced on-Campus Hospitality Internship			9	9					
							Mountaineering and camping practices	2	2			Leisure Farm Management			2	2	Advanced Hospitality Internship off Campus Report			1	1					
		Leisure Fitness	2	2			Advanced Tourism English			2	2	Hot Springs And Convalescence			2	2	National Park & World Heritage	2	2							
		Interpretation Education	2	2			Applications of Multimedia			2	2	Reception English in Leisure Industry			2	2	Leisure agriculture & Rural Travel	2	2							
							Leisure and exploration experience			2	2	Massage and Stretching Practice			2	2	Practice of water recreational activities	2	2							
							MICE & Incentive Tourism Management			2	2	Overseas research and study Report			1	1	Commercial Center & Convention	2	2							
							Advanced Aroma phase Massage Operation			2	2	Internship for Overseas Tours			1	1	Advanced off-Campus Hospitality	9	9							
												Management of Tourism Human Resources			2	2	Hospitality Internship off Campus	1	1							
		total	10	10	19	19	total	21	21	17	17	total	17	17	22	22	total	23	23	23	23					
Total		Total elective credits	4	4	8	8	Total elective credits	4	4	6	6	Total elective credits	4	4	6	6	Total elective credits	10	10	10	10					
		total required credits	16	16	14	14	total required credits	16	16	16	16	total required credits	8	8	6	6	total required credits	0	0	0	0	76	76			
		Total	20	20	22	22	Total	20	20	22	22	Total	12	12	12	12	Total	10	10	10	10	128	128			

教務處承辦人員：

系助教簽章：

系主任簽章：

院長簽章：