

113 Curriculum planning for 4-year programs, Department of Travel Management Division of Airline and Transport Service Management, Hospitality and Tourism Management College, JUST

Missions of University	
1	to cultivate the capacity of humanistic care
2	to cultivate the capacity of being democratic and lawful
3	to cultivate the capacity of focusing on career planning
4	to cultivate the capacity to maintain physical and mental health
5	to broaden an international vision
6	to strengthen the professional skills and competitive edge
7	
8	

Indicators of Basic Competences	
A	humanistic care and balance of mind and body
B	civic responsibility and ethical practice
C	professional competency and life-long learning
D	critical thinking and communicative expression
E	respect for diverse and international visions
F	
G	
H	
I	
J	
K	
L	

		Missions of University							
		1	2	3	4	5	6	7	8
校訂教育目標及基本素養指標對應矩陣表	A	○		○	○	○			
	B		○	○		○	○		
	C	○		○	○		○		
	D	○				○			
	E	○			○	○	○		
	F								
	G								
	H								
	I								
	J								
	K								
	L								

supplemenatry regulations	修訂紀錄
1. Totally, there are 28/28 credit/ hour of required general education courses for four-year college students. 2. Courses, including law & life, history & application of cultural and creative industry, career planning & development, life care and holistic education and intellectual general education, can be taken separately and flexibly in different semesters. 3. According to the graduation requirements of JUST, all students have to pass Chinese Proficiency Test before graduation. 4. According to the graduation requirements of JUST, all students have to pass Physical Fitness Test before graduation. 5. According to the graduation requirements of JUST, all students have to pass English Proficiency Test before graduation. 6. Students have to take 2 out of 4 categories of intellectual general education courses within four years.	本課程規劃經112年11月1日112學年度第一學期第一次通識教育委員會會議通過 本課程規劃經113年3月22日系課程規劃小組通過 本課程規劃經113年3月26日觀餐學院課程規劃委員會會議通過 本課程規劃經113年4月30日課程規劃及教務會議通過

school year	一年級(113)				二年級(114)				三年級(115)				四年級(116)							
Category																				
required general education courses	basic general education courses	Creative Chinese Literature and Appreciation	2	2			The Relation Between Law and Life	2	2								28	28		
		Creative Chinese Literature and Appreciation			2	2	History and Cultural Creativity Application			2	2									
		English(1)	2	2			English in the Workplace	2	2											
		English(2)			2	2	Workplace English Presentation			2	2									
	core general education courses																			
	interlectual general education courses						Physical and Psychological Wellness (A)/Humanities and Arts (B)	2	2			Social Science (C)/Natural Science (D)	2	2						
	others	Physical Education	2	2			Physical Education	2	2	2	2									
Total		6	6	4	4	Total	8	8	6	6	Total	2	2	2	2	Total	0	0	0	0

教務處承辦人員：

通識教育中心助教簽章：

通識教育中心主任簽章：

系主任簽章：

院長簽章：

113 Curriculum planning for 4-year programs, Department of Travel Management Division of Airline and Transport Service Management, Hospitality and Tourism Management College, JUST

educational goals of department	
1	to cultivate specialists in aviation and transport
2	to cultivate specialists in managing airports and
3	to cultivate specialists in aviation and transport
4	to cultivate specialists with international mobility

index of department core abilities	
A	operational capacities in aviation & transportation
B	basic managerial abilities of aviation & transportation
C	basic abilities in aviation & transportation planning
D	applied abilities in aviation & transportation services
E	English communicative abilities in aviation & transportation

		educational goals of department							
		1	2	3	4				
系訂教育目標及核心能力指標對應矩	A	v	v		v				
	B	v	v	v					
	C	v	v	v					
	D	v	v	v	v				
	E	v			v				

supplementary regulations	修訂紀錄
<p>Supplementary regulations</p> <p>1.Total graduation credits: 128</p> <p>2.Required general education credit/ hour: 28/ 28; college compulsory credit/ hour: 18 / 18</p> <p>3. Required professional credit/ hour: 30 / 30 : elective credit/hour: 52 / 52</p> <p>4. Single-semester courses can be flexibly switched between semesters.</p> <p>5.For a more flexible course-taking, 20 credits (the maximum) can be elected from other department (including general education credits).</p> <p>6.Terminal learning courses (suggested for juniors of seniors) are:</p> <p>7.For graduation, students should meet English proficiency requirements of the department: 400</p> <p>8. Maximum credits for internship: 18 credits</p>	<p>本課程規劃經113年3月22日系課程諮詢委員會暨系課程規劃小組通過</p> <p>本課程規劃經113年3月26日觀光餐旅學院課程規劃委員會議通過</p> <p>本課程規劃經113年4月30日課程規劃及教務聯席會議通過</p> <p>本課程規劃經113年10月9日系課程規劃小組通過</p> <p>本課程規劃經113年10月22日觀光餐旅學院課程規劃委員會議通過</p> <p>本課程規劃經113年11月19日課程規劃及教務聯席會議通過</p>

school year	一年級(113)				二年級(114)				三年級(115)				四年級(116)				total		
	Category	Subject	1st semester credit	2nd semester credit	1st semester credit	2nd semester credit	1st semester credit	2nd semester credit	1st semester credit	2nd semester credit	1st semester credit	2nd semester credit	1st semester credit	2nd semester credit	1st semester credit	2nd semester credit	credit	hour	
college compulsory credit		management practice to Tourism	2		Hospitality Aesthetics	2		Sustainable Hospitality and Tour	2								18	18	
		International etiquette	2		Catering Marketing Management	2													
		Dining Culture		2	Introduction to Programming Log		2												
		Introduction of Tea Industry		2	Sustainable Hospitality and Tourism Trend		2												
			4	4		4	4		2	2	0	0		0	0				
Dep art mental Elec tive	Taiwan Tea Studies	Microcredit courses in tourism	1		Introduction of Taiwan Tea Scienc	2		Local cultural tour	2							23	23		
	Module (Interdisciplinary)	Microcredit courses in tourism	2		Tea art and creative marketing		2	Microcredit courses in tourism	2			Microcredit courses in tourism	2						
					Microcredit courses in tourism	1													
	Sustainable Hospitality and Tourism	The Management of Beverage		2				Green and healthy vegetable foo			3	3	Marine Ecology Interpretation		2				
			3	3		5	5	2	2		4	4	3	3		2	2	2	2

school year		一年級(113)				二年級(114)				三年級(115)				四年級(116)				total										
Category	Subject	1st semester		2nd semester		subjects		1st semester		2nd semester		subjects		1st semester		2nd semester		subjects		1st semester		2nd semester		credit	hour			
		credit	hour	credit	hour	credit	hour	credit	hour	credit	hour	credit	hour	credit	hour	credit	hour	credit	hour	credit	hour	credit	hour					
required professional credit	foundational professional	Introduction to Air Transportation	2	2			Tour Design & Cost Analysis	2	2			Research Methods	2	2										26	26			
		Airline Catering Practice	2	2			Civil Aviation Law	2	2			Aviation English	2	2														
							Statistics			2	2	Project Study			2	2												
		Introduction to rail transportation			2	2						Air Transportation			2	2												
		Applications of Multimedia			2	2						International Geography in Tourism			2	2												
		Event Planning			2	2																						
			4	4	6	6		4	4	2	2		4	4	6	6		0	0	0	0							
	advanced professional						Computerized Systems and Appli	2	2															4	4			
							Airline Ticketing			2	2																	
		0	0	0	0		2	2	2	2		0	0	0	0		0	0	0	0								
elective professional credit	The Trends in Tourism and Hospitality	1	1																				52	52				
	Freshman Project			2	2	Arrangement of inbound passeng			2	2	Packaging Design for Sighting and Traveling	2	2															
	Maker Project			2	2						Application of hospitality and tou			2	2													
						Aesthetic Photography	2	2																				
	Practical MIS Projects(A)	2	2	2	2	Practical MIS Projects(A)	2	2	2	2	Practical MIS Projects(A)	2	2	2	2	Practical MIS Projects(A)	2	2	2	2	Practical MIS Projects(A)	2			2	2	2	
	Microcredit courses in tourism &			1	1	Microcredit courses in tourism &			1	1	Microcredit courses in tourism &	1	1	1	1	Microcredit courses in tourism &	1	1	1	1	Microcredit courses in tourism &	1			1	1	1	
	Aviation security and travel safely			2	2	The Management of Crising Tour			2	2	Airline service quality management	2	2			Advanced off-Campus Hospitality Internship			9	9								
	Basic Korean			2	2	Reception Practices and Customer Complaint Handling			2	2	Flight Operations Management	2	2			Advanced Hospitality Internship off Campus Report			1	1								
	Interpretation Education			2	2	Introduction to High-Speed Rail C			2	2	Data Analysis and Software Application	2	2			Air cargo and Logistic Management			2	2								
	Cabin Service			2	2	Rail Transport Regulations			2	2	Management of Tourism Human Resources	2	2			National Park & World Heritage			2	2								
	Travel & Tour Management	2	2			Image creation and appearance management	2	2			consumer behavior			2	2	Railway and Tourism			2	2								
	Business Packet Software	2	2			The Practice of Tour Leader & To	2	2			Advanced Aviation English			2	2													
	Recreational Resource Managem	2	2			Communication	2	2			Marketing of Low-Cost Airline Ma			2	2	Advanced off-Campus Hospitali	9	9										
											Port Management			2	2	Hospitality Internship off Campu	1	1										
											The Nursing of Travel Health Overseas research and study Report			1	1	Air Charter Operations	2	2										
											Internship for Overseas Tours			1	1	Airlines Management	2	2										
																Basic Japanese for Aviation and	2	2										
																Travel Information System-Amac	2	2										
	total	12	12	17	17	total	15	15	15	15	total	17	17	20	20	total	23	23	21	21								
Total	Total elective credits	6	6	6	6	Total elective credits	4	4	8	8	Total elective credits	4	4	4	4	Total elective credits	10	10	10	10								
	total required credits	14	14	14	14	total required credits	18	18	14	14	total required credits	8	8	8	8	total required credits	0	0	0	0	76	76						
	Total	20	20	20	20	Total	22	22	22	22	Total	12	12	12	12	Total	10	10	10	10	128	128						

教務處承辦人員：

系助教簽章：

系主任簽章：

院長簽章：