

**110 Curriculum planning for 4-year programs, Department of Travel Management Division of Airline and Transport Service Management, Hospitality and Tourism Management College, JUST**

Missions of University	
1	to cultivate the capacity of humanistic care
2	to cultivate the capacity of being democratic and lawful
3	to cultivate the capacity of focusing on career planning
4	to cultivate the capacity to maintain physical and mental health
5	to broaden an international vision
6	to strengthen the professional skills and competitive edge
7	
8	

Indicators of Basic Competences	
A	humanistic care and balance of mind and body
B	civic responsibility and ethical practice
C	professional competency and life-long learning
D	critical thinking and communicative expression
E	respect for diverse and international visions
F	
G	
H	
I	
J	
K	
L	

		Missions of University									
		1	2	3	4	5	6	7	8		
Correspondence matrix table	Indicators of Basic Competences	A	○		○	○	○				
		B		○	○		○	○			
		C	○		○	○		○			
		D	○				○				
		E	○			○	○	○			
		F									
		G									
		H									
		I									
		J									
		K									
		L									

supplemenatry regulations	修訂紀錄
1. Totally, there are 28/28 credit/ hour of required general education courses for four-year college students. 2. Courses, including law & life, history & application of cultural and creative industry, career planning & development, life care and holistic education and intellectual general education, can be taken separately and flexibly in different semesters. 3. According to the graduation requirements of JUST, all students have to pass Chinese Proficiency Test before graduation. 4. According to the graduation requirements of JUST, all students have to pass Physical Fitness Test before graduation. 5. According to the graduation requirements of JUST, all students have to pass English Proficiency Test before graduation. 6. Students have to take 2 out of 4 categories of intellectual general education courses within four years.	本課程規劃經109年12月17日通識教育委員會通過 本課程規劃經110年3月26日系課程規劃小組通過 本課程規劃經110年4月1日觀餐學院課程規劃委員會議通過 本課程規劃經110年4月27日課程規劃級教務聯席會議通過

school year	Category	Subject	the first year (110)				the second year (111)				the third year (112)				the fourth year (113)				total				
			1st semester		2nd semester		subjects	1st semester		2nd semester		subjects	1st semester		2nd semester		subjects	1st semester		2nd semester		credit	hour
			credit	hour	credit	hour		credit	hour	credit	hour		credit	hour	credit	hour		credit	hour	credit	hour		
required general education courses	basic general education courses	Creative Chinese Literature and Appreciation	2	2			The Relation Between Law and History and Cultural Creativity	2	2											28	28		
		Creative Chinese Literature and Appreciation			2	2	History and Cultural Creativity			2	2												
		English(1)	2	2			English (III)	2	2														
		English(2)			2	2	English (IV)			2	2												
	core general education courses																						
															Life Concerns and Holistic Education	2	2						
	interlectual general education courses						Physical and Psychological Wellness (A)/Humanities and Arts (B)	2	2							Social Science ( C)/Natural Science (D)	2	2					
	others	Physical Education	2	2			Physical Education	2	2	2	2												
		<b>Total</b>	<b>6</b>	<b>6</b>	<b>4</b>	<b>4</b>	<b>Total</b>	<b>8</b>	<b>8</b>	<b>6</b>	<b>6</b>	<b>Total</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>Total</b>	<b>4</b>	<b>4</b>	<b>0</b>	<b>0</b>		

教務處承辦人員：

通識教育中心助教簽章：

通識教育中心主任簽章：

系主任簽章：

院長簽章：

110 Curriculum planning for 4-year programs, Department of Travel Management Division of Airline and Transport Service Management, Hospitality and Tourism Management College, JUST

educational goals of department	
1	to cultivate specialists in aviation and tra
2	to cultivate specialists in managing airports
3	to cultivate specialists in aviation and tran
4	to cultivate specialists with international m

index of department core abilities	
A	operational capacities in aviation & transportat
B	basic managerial abilities of aviation & transpo
C	basic abilities in aviation & transportation pla
D	applied abilities in aviation & transportation s
E	English communicative abilites in aviation & tra

Correspondence matrix table	index of department core abilities	educational goals of department							
		1	2	3	4				
	A	v	v		v				
	B	v	v	v					
	C	v	v	v					
	D	v	v	v	v				
	E	v			v				

supplemenatry regulations	修訂紀錄
<p>Supplementary regulations</p> <p>1.Total graduation credits: 128</p> <p>2.Required general education credit/ hour: 28/ 28; college compulsory credit/ hour: 14 / 14</p> <p>3. Required professional credit/ hour: 37 / 37 : elective credit/hour: 49 / 49</p> <p>4. Single-semester courses can be flexibly switched between semesters.</p> <p>5.For a more flexible course-taking, 20 credits (the maximum) can be elected from other department (including general education credits).</p> <p>6.Terminal learning courses (suggested for juniors of seniors) are:</p> <p>7.For graduation, students should meet English proficiency requirements of the department: 400</p> <p>8. Maximum credits for internship: 18 credits</p>	<p>本課程規劃經110年3月26日系課程規劃小組通過</p> <p>本課程規劃經110年4月1日觀光餐旅學院課程規劃委員會議通過</p> <p>本課程規劃經110年4月27日課程規劃及教務聯席會議通過</p> <p>本課程規劃經112年1月10日系課程規劃小組通過</p> <p>本課程規劃經112年1月12日觀光餐旅學院課程規劃委員會議通過</p> <p>本課程規劃經112年 月 日課程規劃及教務聯席會議通過</p> <p>本課程規劃經113年10月9日系課程規劃小組通過</p> <p>本課程規劃經113年10月22日觀光餐旅學院課程規劃委員會議通過</p> <p>本課程規劃經113年11月19日課程規劃及教務聯席會議通過</p>

school year	the first year (110)						the second year (111)				the third year (112)				the fourth year (113)				total						
	Category	Subject	1st semester		2nd semester		subjects	1st semester		2nd semester		subjects	1st semester		2nd semester		subjects	1st semester			2nd semester				
			credit	hour	credit	hour		credit	hour	credit	hour		credit	hour	credit	hour		credit	hour	credit	hour				
college compulsory credit		Hospitality Industry	2	2			Hospitality Aesthetics	2	2													14	14		
		International etiquette	2	2			Introduction to Smart Tourism &	2	2																
		Dining Culture			2	2	Introduction to Programming Log			2	2														
							Entrepreneurial Management of Hospitality and Tourism			2	2														
			4	4	2	2		4	4	4	4		0	0	0	0		0	0	0	0				
Departmental Elective	Taiwan Tea Studies Module (Interdisciplinary)	Microcredit courses in tourism	1	1			Introduction of Taiwan Tea Science	2	2								Local cultural tour	2	2			23	23		
		Microcredit courses in tourism	2	2			Tea art and creative marketing			2	2	Microcredit courses in tourism	2	2			Microcredit courses in tourism	2	2						
							Microcredit courses in tourism	1	1																
							Microcredit courses in tourism	2	2																
	Sustainable Hospitality and Tourism	The Management of Beverage			2	2							Green and healthy vegetable foo			3	3	Marine Ecology Interpretation			2			2	
			3	3	2	2		5	5	2	2		2	2	3	3		4	4	2	2				

school year		the first year (110)				the second year (111)				the third year (112)				the fourth year (113)				total						
Category	Subject	1st semester		2nd semester		subjects	1st semester		2nd semester		subjects	1st semester		2nd semester		subjects	1st semester		2nd semester		credit	hour		
		credit	hour	credit	hour		credit	hour	credit	hour		credit	hour	credit	hour		credit	hour	credit	hour				
required professional credit	foundational professional	Introduction to Air Transportation	2	2			Aviation English	2	2			Advanced off-Campus Hospitality	9	9							33	33		
		Airlines Management	2	2			Statistics	2	2			Hospitality Internship off Campus	1	1			Research Methods	2	2					
								Leisure Services Marketing			2	2												
		Introduction to rail transportation			2	2	Air Transportation			2	2													
		Civil Aviation Law			2	2												Project Study					3	3
		Event Planning			2	2																		
			4	4	6	6		4	4	4	4		10	10	0	0		2	2	3	3			
	advanced professional																					4	4	
							Computerized Systems and Appli	2	2															
							Airline Ticketing			2	2													
			0	0	0	0		2	2	2	2		0	0	0	0		0	0	0	0			
elective professional credit	Introduction of Tea Industry			2	2																49	49		
	Freshman Project			2	2	Arrangement of inbound passeng			2	2														
	Maker Project			2	2												Packaging Design for Sightseeing and Traveling	2	2					
							Aesthetic Photography	2	2								Application of hospitality and tou			2			2	
	Practical MIS Projects(A)	2	2	2	2	Practical MIS Projects(A)	2	2	2	2	Practical MIS Projects(A)	2	2	2	2	Practical MIS Projects(A)	2	2	2	2				
	Microcredit courses in tourism &			1	1	Microcredit courses in tourism &			1	1	Microcredit courses in tourism &	1	1	1	1	Microcredit courses in tourism &	1	1	1	1				
	Aviation security and travel safely			2	2	The Management of Crising Tour			2	2	Advanced off-Campus Hospitality Internship			9	9	Airline service quality management	2	2						
	Basic Korean			2	2	Customer Complaint Handling Pr			2	2	Advanced Hospitality Internship off Campus Report			1	1	Flight Operations Management	2	2						
	Interpretation Education			2	2	Introduction to High-Speed Railw			2	2	Air cargo and Logistic Managem			2	2	Travel Information System-Amad	2	2						
	Airline Catering Practice			2	2	Applications of multiple air freight media			2	2	Administration & Laws of tourism			2	2	Data Analysis and Software Application	2	2						
	Communication			2	2	Tour Design & Cost Analysis			2	2	Railway and Tourism			2	2	Basic Japanese for aviation and tr	2	2						
	consumer behavior			2	2	Advenced Aviation English			2	2	National Park & World Heritage			2	2	Low cost airline marketing			2	2				
	Travel & Tour Management	2	2			Air Charter Operations			2	2						Application of statistical software			2	2				
	Business Packet Software	2	2			Cabin Service	2	2								Port management			2	2				
	Recreational Resource Managem	2	2			image creation and appearance management	2	2								The Nursing of Travel Health			2	2				
						The Practice of Tour Leader & To	2	2								Overseas research and study Report			1	1				
						International Geography in Tourism	2	2								Internship for Overseas Tours			1	1				
																Overseas Visiting Planning	1	1						
		11	11	23	23		17	17	21	21		5	5	24	24		20	20	17	17				
Total	Total elective credits	6	6	10	10	Total elective credits	4	4	6	6	Total elective credits	0	0	10	10	Total elective credits	7	7	6	6				
	total required credits	14	14	12	12	total required credits	18	18	16	16	total required credits	10	10	0	0	total required credits	6	6	3	3	79	79		
	Total	20	20	22	22	Total	22	22	22	22	Total	10	10	10	10	Total	13	13	9	9	128	128		

教務處承辦人員：

系助教簽章：

系主任簽章：

院長簽章：