



112 Curriculum planning for 4-year programs, Department of Travel Management Division of Leisure and Recreation Management, Hospitality and Tourism Management College, JUST

educational goals of department	
1	培育休閒產業經營管理人才
2	培育休閒產業活動企劃人才
3	培育休閒產業服務人才
4	培育具備國際視野休閒人才

index of department core abilities	
A	休閒服務與接待能力
B	導覽表達與溝通的能力
C	國際觀與外語運用能力
D	休閒活動企劃與創新能力
E	休閒資訊分析與科技運用能力
F	休閒遊憩活動規劃與執行能力

		educational goals of department							
		1	2	3	4				
系訂教育目標及核心能力指標對應矩	A	V	V	V	V				
	B	V		V	V				
	C	V		V	V				
	D	V	V						
	E	V	V						
	F	V	V	V					

附則	修訂紀錄
<p>Supplementary regulations</p> <p>1.Total graduation credits: 128</p> <p>2.Required general education credit/ hour: 28/ 28; college compulsory credit/ hour: 20 / 20</p> <p>3. Required professional credit/ hour: 30 / 30 : elective credit/hour: 50 / 50</p> <p>4. Single-semester courses can be flexibly switched between semesters.</p> <p>5.For a more flexible course-taking, 20 credits (the maximum) can be elected from other department (including general education credits).</p> <p>6.Terminal learning courses (suggested for juniors of seniors) are:</p> <p>7.For graduation, students should meet English proficiency requirements of the department: 400</p> <p>8. Maximum credits for internship: 18 credits</p>	<p>本課程規劃經112年3月20日系課程諮詢委員會議通過</p> <p>本課程規劃經112年3月24日系課程規劃小組通過</p> <p>本課程規劃經112年3月29日觀光餐旅學院課程規劃委員會議通過</p> <p>本課程規劃經112年4月25日課程規劃及教務聯席會議通過</p>

Category	一年級(112)				二年級(113)				三年級(114)				四年級(115)							
	management practice to Tourism	2	2			Hospitality Aesthetics	2	2			Sustainable Hospitality and Tourism Management or Tourism Human Resources	2	2							
	International etiquette	2	2			Catering Marketing Management	2	2				2	2							
	Dining Culture			2	2	Introduction to Programming Logic			2	2										
	Introduction of Tea Industry			2	2	Sustainable Hospitality and Tourism Trend			2	2										
		4	4	4	4		4	4	4	4		4	4	0	0		0	0	0	0
required professional credit	foundational professional	Introduction to Recreation and Leisure	2	2			English for Tourism	2	2			Research Methods	2	2						
		Recreational Resource Management	2	2			Statistics	2	2			Sports Tourism	2	2						
		International Geography in Tourism	2	2								Domestic Travel			2	2				
														2	2					
	6	6	0	0		4	4	0	0		4	4	4	4		0	0	0	0	
advanced professional	Event Planning			2	2	Data Analysis and Software Application			2	2										
	Tourism Guide Practice			2	2	Tour Design & Cost Analysis			2	2										
	Administration & Laws of tourism			2	2	The Practice of Tour Leader & Tour Guide			2	2										
	0	0	6	6		0	0	6	6		0	0	0	0		0	0	0	0	

