112 Curriculum planning for 4-year programs, Department of Travel Management Division of Leisure and Recreation Management, Hospitality and Tourism Management College, JUST

Missions of University													
1	to cultivate the capacity of humanistic care												
2	to cultivate the capacity of being democratic and lawful												
3	to cultivate the capacity of focusing on career planning												
4	to cultivate the capacity to maintain physical and menta												
5	to broden an international vision												
6	to strengthen the professional skills and competitive ed												
7													
8													

	Indicators of Basic Competences
Α	humanistic care and balance of mind and body
В	civic responsibility and ethical practice
С	professional competency and life-long learning
D	critical thinking and communicative expression
Е	respect for diverse and international visions
F	
G	
Н	
ı	
J	
K	
L	

				N	Missions of	Universit	У		
مجت		1	2	3	4	5	6	7	8
校 訂	Α	\circ		\circ	\circ	\circ			
校訂教育	В		0	0		0	0		
目	С	0		0	0		0		
標 及	D	0				\circ			
及基本素養指	Е	\circ			0	\circ	\circ		
本素	F								
養	G								
標	Η								
對應	_								
矩	7								
陣 表	K								
	L								

Totally there as	re 28/28 credit/ hour of required	d general education courses	s for four-year college students

2. Courses, including law & life, history & application of cultural and creative industry, career planning & development, life care and holistic education and intellectual general education, can be 會議通過 taken separately and flexibly in different semesters.

附則

- 3. According to the graduation requirements of JUST, all students have to pass Chinese Proficiency Test before graduation.
- 4. According to the graduation requirements of JUST, all students have to pass Physical Fitness Test before graduation.
- 5. According to the graduation requirements of JUST, all students have to pass English Proficiency Test before graduation.
- 6. Students have to take 2 out of 4 categories of intellectual general education courses within four years.

修訂紀錄

本課程規劃經111年11月10日111學年度第一學期第一次通識教育委員會議通過

本課程規劃經112年3月24日系課程規劃小組通過

本課程規劃經112年3月29日觀餐學院課程規劃委員會議通過

本課程規劃經112年4月25日校課程規劃委員會議通過

本課程規劃經112年4月25日教務會議通過

		一年級(112)		二年級(113)		三年級(114	l)				四年級(115)											
C	Category	-					-					-	-										
		Creative Chinese Literature and Appreci	2	2			The Relation Between Law and Life	2	2														\Box
S		Creative Chinese Literature and Appreci			2	2	History and Cultural Creativity Applica			2	2											, '	1
urse		English(1)	2	2			English in the Workplace	2	2													, '	1
n co		English(2)			2	2	Workplace English Presentation			2	2											, ,	1
catio																						, ,	1
ednc												Life Concerns and Holistic Education			2	2						28	28
eral							身心健康類(A)/人文藝術類(B)	2	2			社會科學類(C)/自然科技類(D)	2	2									20
gen																						, ,	1
ired			2	2				2	2	2	2											, !	
requir	others																					, '	ı l
																						, !	ı l
			6	6	4	4		8	8	6	6		2	2	2	2		0	0	0	0		

112 Curriculum planning for 4-year programs, Department of Travel Management Division of Leisure and Recreation Management, Hospitality and Tourism Management College, JUST

	educational goals of department
1	培育休閒產業經營管理人才
2	培育休閒產業活動企劃人才
3	培育休閒產業服務人才
4	培育具備國際視野休閒人才

	index of department core abilities
Α	休閒服務與接待能力
В	導覽表達與溝通的能力
С	國際觀與外語運用能力
D	休閒活動企劃與創新能力
Е	休閒資訊分析與科技運用能力
F	休閒遊憩活動規劃與執行能力

Ŕ				educa	itional goa	ls of depar	tment	
1	_	1	2	3	4			
教 等	Α	V	V	V	V			
票	В	V		V	V			
及 亥	С	V		V	V			
心 能	D	V	V					
力 旨	Е	V	V					
票 對	F	V	V	V				
憲 巨								

	應 矩 矩													
附則							修訂	丁紀錄						
Supplementary regulations							20日系課程記							
1.Total graduation credits: 128							24日系課程規							
2.Required general education credit/ hour: 28/ 28; college compulsory credit/ hour: 20 / 20	本課程規劃	本課程規劃經112年3月29日觀光餐旅學院課程規劃委員會議通過												
	equired professional credit/ hour: 30 / 30 : elective credit/hour: 50 / 50													
4. Single-semester courses can be flexibly switched between semesters.														
5. For a more flexible course-taking, 20 credits (the maximum) can be elected from other department (including general education credits).														
6.Terminal learning courses (suggested for juniors of seniors) are:														
7.For graduation, students should meet English proficiency requirements of the department: 400														
8. Maximum credits for internship: 18 credits														

		一年級(112)				二年級(113)			三年級(114)	級(114) 四年級(115)													
Cat	tegory					<u> </u>													l				
		management practice to Tourism	2	2			Hospitality Aesthetics	2	2			Sustainable Hospitality and Touri	2	2									
		International etiquette	2	2			Catering Marketing Management	2	2			Management of Tourism Human Resources	2	2									
		Dining Culture			2	2	Introduction to Programming Log			2	2											20	20
		Introduction of Tea Industry			2	2	Sustainable Hospitality and Tourism Trend			2	2												
			4		4	4		4	4	4	4		4	4	0	0		0	0	0	0		<u> </u>
	ona l	Introduction to Recreation and L	2	2			English for Tourism	2	2			Research Methods	2	2									i
	· —	Recreasional Resource Managem		2			Statistics	2	2			Sports Tourism	2	2									i
	ess	International Geography in Touris	2	2								Domenstic Travel			2	2							i
	rof											Degree Project			2	2							i
credit	1 p																					18	18
al cr	onal																						i
ssional	t 1																						i
	founda																						l
l profe	fo		6	6	0	0		4	4	0	0		4	4	4	4		0	0	0	0		1
required	a1	Event Planning			2		Data Analysis and Software Application			2	2												
re	ed on	Tourism Guide Practice			2	2	Tour Design & Cost Analysis			2	2												l
	advanc ofessi	Administration & Laws of tourisn			2	2	The Practice of Tour Leader & Tour Guide			2	2											12	12
	a pro																						i
			0	0	6	6		0	0	6	6		0	0	0	0		0	0	0	0		<u> </u>

	一年級(112)					二年級(113)		三年級(114)	四年級(115)													
Category								I					l									
	The Trends in Tourism and Hospitality	1	1			Introduction of Taiwan Tea Science	2	2			Packaging Design for Sightseeing and Traveling	2	2									
	Freshman Project			2	2	Arrangement of inbound passeng			2	2	Application of hospitality and tou			2	2							
	Maker Project			2	2																, ,	
						Aesthetic Photography	2	2			Local cultural tour	2	2								, ,	
						Tea art and creative marketin			2	2											, ,	
	Practical MIS Projects(A)	2	2	2		Practical MIS Projects(A)	2	2	2	2	Practical MIS Projects(A)	2	2	2	2	Practical MIS Projects(A)	2	2	2	2	, ,	
	Microcredit courses in tourism & hospitality management	1	1	1		Microcredit courses in tourism & hospitality management	1	1	1	1	Microcredit courses in tourism & hospitality management	1	1	1	1	Microcredit courses in tourism & hospitality management	1	1	1	1		
	團康活動遊戲設計			2	2	Resort Managerment	2	2			Camp Activity Planning	2	2			Practice of Local Industry Manag			2	2	, ,	
credit	Aromatherapy			2	2	The Practice of Theme Park Management	2	2			B & B Management	2	2			葡萄酒賞析與休閒			2	2		
professional c	Sports Center Management Practice			2	2	Introduction of Long Stay	2	2			Consumer Behaviors	2	2			Back Packing Travel			2	2		
fessi	Green Sports			2	2	Activity execution & effect evalua	2	2			Essential Tourism English for Pres	2	2			Festival Tourism			2	2	, ,	
e pro	Business Packet Software			2	2	Recration Facility Management	2	2			Activity design for recreation area			2	2	Advanced off-Campus Hospitality Internship Advanced Hospitality Internship			9	9	50	50
elective						登山與露營實務	2	2			休閒農場經營管理			2	2	Advanced Hospitality Internship off Campus Report			1	1		
	Leisure Fitness	2	2			Advanced Touristm English			2	2	Hot Springs And Convalescence			2	2	National Park & World Heritage	2	2			, ,	
	Interpretation Education	2	2			Application of Multimedia			2	2	Reception English in Leisure Indu			2	2	Leisure agriculture & Rural Travel	2	2				
						Adventure Education			2	2	按摩與伸展實務			2	2	水域遊憩活動實務	2	2			, ,	
						MICE & Incentive Tourism Management Advanced Aroma phase			2	2	Overseas research and study Report			1	1	Commercial Center & Convention	2	2				
						Advanced Aroma phase Massage Operation			2	2	Internship for Overseas Tours			1		Advanced off-Campus Hospitality	9	9				
											Overseas Visiting Planning	1	1			Advanced off-Campus Hospitality	1	1			, ,	
																					, ,	
																					, ,	
		8	8	17	17		19	19	17	17		16	16	17	17		21	21	21	21	, ,	
	總計(選修)	4	4	8	8	總計(選修)	4	4	4	4	總計(選修)	4	4	6	6	總計(選修)	10	10	10	10		
	總計(必修)	16	16	14	14	總計(必修)	16	16	16	16	總計(必修)	10	10	6	6	總計(必修)	0	0	0	0	78	78
		20	20	22	22		20	20	20	20		14	14	12	12		10	10	10	10	128	128